



Euro Access & Access Your Potential – A Profile

Access Your Potential has grown out of its sister company Euro Access, a private consultancy firm established in 1987 by Dr Chris Mackel. From this base, the consultancy has grown to offer coverage to clients not only throughout the UK but also across Europe. The client base is drawn from SMEs, governmental and non-governmental agencies, European Commission and large multinational corporations.



The driving force for the company's success and growth has been in providing effective solutions to clients' needs in terms of strategic business advice, external funding where appropriate and focused 1-2-1 coaching and mentoring with business leaders. Increasingly the Euro Access team, through its sister company Access Your Potential, is also being drawn into the vitally important area of team and leadership engagement through training, coaching and mentoring. This synergy of advice, business development and external funding is very powerful.

In all cases the benefits for our clients have been delivered via teams offering a blend of skills and professional experience focused upon the clients' needs and requirements, with an excellent track record of working in partnership with the clients' own staff team and professional advisors.

Clients have been drawn from the following sectors:

- Corporate Sector: Including General Electric, Diageo, Mitsui and Grosvenor Ltd
- SMEs: Numerous SMEs have used the services of Euro Access in building their success

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- Professional Business Service Sector: Euro Access has added value to the clients of associated practices of lawyers, accountants and consulting engineers through our specialist advice and services
- Public Sector: Including government departments, local government development agencies, the European Commission and FAO
- Higher Education: Including many colleges and Edinburgh University.

With £93 million in grant funding secured for clients since 1987, Euro Access is obviously a major and highly successful performer in this market, with a comprehensive range of services covering all aspects from initial project brief, right through the application and approval process, to claims and audit compliance.

**Contact us now for more information
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